



## GRAPHIC DESIGN

# Pricing Guide

### LOGO DESIGN

Small Budget PreMade Logo	30
Custom PreMade Logo	150
Made-to-Order Custom Logo Design	400-500
Additional Version of SMC Designed Logo	50

### DESIGN ASSETS | PRINT

Single-sided Business Card	150
Double-sided Business Card	200
Letterhead Suite (envelope address and letter template)	300
Double-sided Postcard or Rack Card Design	350
Single-sided Flyer/Small Poster Design (up to 8.5" x 11")	325
Poster Design (up to 24" x 36")	350
Book Cover Design (spine + front and back cover)	300
Book Cover Design	200
1/4 Page Editorial Print Ad	175
Full Page Editorial Print Ad	325

## DESIGN ASSETS | WEB

Custom 'Wix' Email/Newsletter Design (3 sections)	100
Custom 'Wix' Lightbox Design	100
Banner Ad Design or Social Media Header Design	150
Social Media Ad/Post Design	150
Canva Document Design (please email for pricing)	TBA
Ebook Cover Design	300
Ebook Cover Design + Inner Pages (please email for pricing)	TBA
Custom Social Icons (please email for pricing)	TBA
Profile Pics or Avatars	50
Favicons	50
App Icons	50
Misc. Website Graphics (please email for pricing)	TBA
Etsy Shop Design Package (header, reserved listing + icon)	425
Etsy Shop Header	200